

**US Sweepstakes & Fulfillment Company
SiteOne Golf Industry Virtual Forum Promotion
Promotion runs from 09/11/20 to 09/30/20
FINAL: 09/09/20**

**THE SITEONE GOLF INDUSTRY VIRTUAL EVENT PROMOTION
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

This is a Two-Part Promotion, consisting of (i) a Grand Prize Sweepstakes (the “Sweepstakes”) and (ii) Supplier Booth Visit Sweepstakes (the “Supplier Booth Visit Sweepstakes”) (collectively, the Sweepstakes and Supplier Booth Visit Sweepstakes are referred to herein as the “Promotion”).

PROMOTION ENTRY PERIOD: The SiteOne Golf Industry Virtual Forum Promotion (the “Promotion”) begins at 12:00:01 AM Eastern Time (“ET”) on Friday, September 11, 2020 and ends at 6:00:00 PM ET on Wednesday, September 30, 2020 (the “Promotion Period”).

- The Sweepstakes Registration Period begins at 12:00:01 AM Eastern Time (“ET”) on Friday, September 11, 2020 and ends at 4:59:49 PM ET on Wednesday, September 30, 2020
- The Supplier Booth Visit Sweepstakes Entry Period begins at 5:00:01 PM Eastern Time (“ET”) on Wednesday, September 30, 2020 and ends at 6:00:00 PM ET on Wednesday, September 30, 2020

ELIGIBILITY: This Promotion is not open to the general public. The Promotion is open to legal residents of the 48 contiguous United States, including the District of Columbia, who are currently employed by or own a golf course facility company (“Company”), age 18 or older at the time of entry (“Participant”). Only Participants that are employed by or the owner of an eligible Company are eligible to enter the Promotion on behalf of such Company. Grand Prize and Supplier Booth Visit Prizes will be awarded to the Company associated with the entry and must be accepted by the owner or authorized agent of the Company. Sponsor reserves the right to verify eligibility requirements. Void in Alaska, Hawaii, Puerto Rico, Guam, the U.S. Virgin Islands, outside the U.S., and where prohibited by law. Employees of SiteOne Landscape Supply, Inc. (the “Sponsor”), US Sweepstakes & Fulfillment Company (the “Administrator”), and their respective subsidiaries, affiliates, advertising and promotion agencies, and the immediate family members (spouses, parents, children, and siblings and their spouses) of, and/or those living in the same household of each, are not eligible to enter. Promotion is subject to all applicable federal, state and local laws and regulations.

HOW TO ENTER: There are two (2) ways to enter.

Method #1: Virtual Event Entry. During the Sweepstakes Registration Period, register online at www.siteone.com/golfforum to attend the SiteOne 2020 Golf Industry Virtual Forum (the “Event”) and attend the Event in its entirety on September 30, 2020 from 2:00 PM EST to 5:00 PM EST to

receive one (1) entry into the Grand Prize drawing (the “Virtual Event Entry”). **Virtual Event Entries must be received during the Sweepstakes Registration Entry Period and entrant must attend Event to earn entry.** Entrants are subject to all notices posted including but not limited to the Sponsor’s Privacy Policy which can be found at <https://www.siteone.com/home/our-company/privacy-and-data.aspx>.

Method #2: Alternate Method of Entry (“AMOE”) / Mail-in Entry. To enter without purchase, mail a postcard (the “Mail-In Entry”), including your name, business name, complete address, email address and phone number to the following address to receive one (1) entry into the Grand Prize Drawing: The **SiteOne Golf Industry Virtual Forum Promotion**, 625 Panorama Trail, Suite 2100, Rochester, NY 14625-2437. **Each Mail-In Entry must be mailed separately and must be postmarked between Wednesday, September 9, 2020 and Wednesday, September 30, 2020, and received by Wednesday, October 7, 2020.** Photocopied, illegible, or mechanically reproduced entries are not eligible. All entries become the property of the Sponsor and will not be returned or acknowledged. Sponsor is not responsible for lost, late, damaged, misdirected or postage-due mailed entries.

All methods of entry have an equal chance of winning. All entries become the property of the Sponsor and will not be acknowledged or returned.

HOW TO ENTER THE SUPPLIER BOOTH VISIT SWEEPSTAKES:

Supplier Booth Visit Entry. During the Supplier Booth Visit Entry Period, enter a supplier virtual booth, accessible by clicking on the supplier booth icon after the conclusion of Event, on September 30, 2020 from 5:00 PM EST to 6:00 PM EST to receive one (1) entry into the Supplier Booth Visit Sweepstakes (the “Supplier Booth Visit Entry”). **Supplier Booth Visit Entries must be received during the Supplier Booth Visit Entry Period and only eligible to win the Supplier Booth Visit Prize.** Entrants are subject to all notices posted including but not limited to the Sponsor’s Privacy Policy which can be found at <https://www.siteone.com/home/our-company/privacy-and-data.aspx>.

PRIZE/APPROXIMATE RETAIL VALUE (“ARV”)/ODDS:

Sweepstakes Grand Prize: There is one (1) Grand Prize available to be won. Grand Prize is 250,000 SiteOne Partner Rewards points that will be deposited in the account of the winning Company.

The total ARV of Grand Prize: \$3,475.00.

Supplier Booth Visit Prize: There are fifty (50) Supplier Booth Visit Prizes available to be won. Supplier Booth Visit Prize pack includes:

- One (1) \$50 Visa Gift Card
- One (1) \$50 OGIO Pixel ¼ zipper pullover

The total ARV of Supplier Booth Visit Prize: \$100.00 each. The total ARV of all Supplier Booth Visit Prizes is: \$5,000.00.

The total ARV of all prizes available to be won: \$8,475.00.

Odds of winning will depend upon the total number of eligible entries received.

RANDOM DRAWING: The Grand Prize winning Company and Supplier Booth Visit Prize winning Companies will be selected in a random drawing on or about **Monday, October 12, 2020** from among all eligible entries received during the Promotion Period by the Administrator, an independent representative of the Sponsor whose decisions are final.

WINNER NOTIFICATION & VERIFICATION: Potential Grand Prize winning Company will be notified via email and/or phone at the email address or phone number associated with the Event registration contact information, or as provided if such Company entered via the Mail-In Entry, and the owner or authorized agent of the Company (the "Grand Prize Winner") will be required to sign and return, within five (5) days of notification, an Affidavit of Eligibility, a Liability Waiver, an IRS W-9 Form and where allowable, a Publicity Release (collectively, "the Releases"). The Releases will require the Grand Prize Winner to furnish his/her Social Security Number, or if Company will accept prize Owner may provide a business taxpayer ID number, for the sole purpose of tax reporting, as required by law. Potential Grand Prize Winner may be required to show proof of Company ownership or authorization from Company owner to Sponsor's satisfaction. Noncompliance will result in disqualification and an alternate winner may be selected. The prize package will be awarded within approximately 45 days after the winner is verified.

Potential Supplier Booth Visit Prize winning Companies notified via email and/or phone at the email address or phone number associated with the Event registration contact information, or as provided if such Company entered via the Mail-In Entry, and the owner or authorized agent of the Company (the "Supplier Booth Visit Prize Winner") and required to confirm their mailing address and pullover size within 48 hours via return email. Prizes will be sent via mail within 4-6 weeks of winner being verified.

PRIZE CONDITIONS: If a prize notification or prize is returned as undeliverable, or if a winner is found to be ineligible or not in compliance with these rules that winner will be disqualified, and the prize may be awarded to an alternate winner in a separate random drawing.

Prizes are not redeemable for cash. Prizes are not assignable nor transferable. No substitution is permitted except if prize is unavailable, in which case a prize of equal or greater value will be awarded. No cash in lieu of prizes and no exchange or substitution of prizes, except at the sole discretion of the Sponsor. Any other incidental expenses on prize not specified herein are the winner's sole responsibility.

Gift cards are not redeemable for cash and will not be replaced if lost or stolen. Gift card usage is subject to the issuing company's complete terms and conditions, including expiration dates.

Winners are responsible for all federal, state, local and income taxes associated with winning prize. Grand Prize winners will be required to furnish his/her Social Security Number or business taxpayer ID number for the sole purpose of preparation of tax forms as required by law. Except where prohibited by law, entry and acceptance of prize constitute permission to use winner's name,

prize won, hometown, likeness, video tape, photographs, and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

GENERAL: Participating entrants agree to these Official Rules and the decisions of the Sponsor and the Administrator, and release, discharge, indemnify and hold harmless the Sponsor, the Administrator, and their affiliated companies, and all other businesses involved in this Promotion, as well as the employees, officers, directors and agents of each (the "Released Parties"), from all claims and liability relating to their participation in the Promotion as well as any other claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from receipt, acceptance, possession, use, or misuse of the prize offered or participation in any promotion related activity or participation in this Promotion. Winner assumes all liability for any injury or damage caused or claimed to be caused, by participation in this Promotion or use/misuse or redemption of the prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Promotion or in the announcement of the prize.

In the event of a dispute over the identity of an entrant, entry will be deemed submitted by the "Authorized Account Holder" of the e-mail address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor may ask any entrant or potential winner to provide Sponsor with proof, to Sponsor's satisfaction, that such party is the authorized account holder of the email address associated with the entry. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Released Parties are not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Promotion. By participating in the Promotion, you (i) agree to be bound by these official rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor and the Administrator, which are final and binding in all matters relating to the Promotion. Failure to comply with these official rules may result in disqualification from the Promotion. Sponsor reserves the right to: (i) permanently disqualify from any Promotion it sponsors any person it believes has intentionally violated these official rules; and (ii) withdraw a method of entry if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Promotion). If for any reason this Promotion is not capable of running as planned due to an infection by a computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the

Promotion, at which time, Sponsor will conduct a random drawing from among all eligible entries received at the time of the Promotion termination.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE PROMOTION, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

DISPUTES: Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the state of Georgia. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the state of Georgia without giving effect to any choice of law or conflict of law rules (whether of the State of Georgia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of Georgia. The remedy for any claim shall be limited to actual damages, and in no event shall any party be entitled to recover punitive, exemplary, consequential, or incidental damages, including attorney's fees or other such related costs of bringing a claim, or to rescind this agreement or seek injunctive or any other equitable relief.

THE PARTIES HEREBY WAIVE THEIR RIGHT TO JURY TRIAL WITH RESPECT TO ALL CLAIMS AND ISSUES ARISING OUT OF OR RELATING TO THIS AGREEMENT WHETHER SOUNDING IN CONTRACT OR TORT, AND INCLUDING ANY CLAIM FOR FRAUDULENT INDUCEMENT THEREOF.

PRIVACY: Sponsor may collect personal data about the entrants, in accordance with its privacy policy. Personal information collected from entrants are subject to the Sponsor's Privacy Policy, which can be found at <https://www.siteone.com/home/our-company/privacy-and-data.aspx>. By participating in the Promotion, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy.

OFFICIAL RULES REQUEST: To request a copy of the Official Rules, see www.siteone.com/golfforum or send a self-addressed, stamped envelope by October 12, 2020, to: **The SiteOne Golf Industry Virtual Forum Promotion Official Rules Request**, PO Box 25466, Rochester, NY 14625-0466.

WINNER CONFIRMATION REQUEST: For a written confirmation of the winner (available after October 12, 2020), send a stamped, self-addressed envelope (no later than November 9, 2020), to: **The SiteOne Golf Industry Virtual Forum Promotion Winner Confirmation Request**, PO Box 25466, Rochester, NY 14625-0466.

SPONSOR: SiteOne Landscape Supply, Inc., 300 Colonial Center Parkway, Roswell, GA 30076.

Void in Alaska, Hawaii, Puerto Rico, Guam, the U.S. Virgin Islands, outside the U.S. and where prohibited by law.