



Independent Garden Centers
Hardware • Regional Merchants

2014



Valley View
Industries

Setting the Landscape Industry Standard





Welcome

Why is Valley View considered the right choice among the industry's independent retailers and garden centers?

- Priced to allow healthy profit margins
- Exclusive packaging that is the most attractive in the industry
- Diversity of product line with one supplier

Valley View's roots go back five decades with independent retailers and garden centers having 10 to 50 store locations. We built our brand image off a retail base that knows how to provide customer service with proven product lines. It was because of this following that Valley View Industries became known as Setting the Landscape Industry Standard.

We thank those who have remained loyal to our product line and welcome others who want a brand that will help build profits.

Valley View Industries

We Fit Nicely Inside Planograms

4' Planogram of Valley View Products



Latest Technology:
QR Codes on Boxes
of Valley View Edgings



Complimentary POP Signage



Contact us for a complimentary banner and cut samples of edgings.

Best / Professional Quality



Royal Diamond - 60'

The world's highest quality 60' lawn edging in a box!
Height: 5"
Packaged: 1-60 foot strip and 4 "C" connectors
Shipped: 18 boxes per pallet
Product Code: RD-60



Only Professional Series Products



Royal Diamond Coiled - 60'

Height: 5"
Packaged: 1- 60 foot strip and 1 "C" connector
Shipped: 20 coils per pallet
Product Code: RDC-60



Professional Lawn Edging - 20'

The world's highest quality 20' lawn edging in a box!
Height: 5"
Packaged: 1-20 foot strip, 4 metal stakes, and 1 "C" connector
Shipped: 36 per pallet
Product Code: PRO-20



Professional Lawn Edging Coiled - 20'

Height: 5"
Packaged: 1-20 foot flat strip and 1 "C" connector
Shipped: 40 per pallet
Product Code: PROC-20

Better / Lower Price Point



Garden Edging - 20' (Formerly Thrifty Heavy Duty)

Height: 4.5"
Packaged: 1-20 foot strip, 6 poly stakes, and 1 "C" connector
Shipped: 36 boxes per pallet
Product Code: THD-20

English / French text on box



Thrifty Heavy Duty Coiled - 20'

Height: 4.5"
Packaged: 1-20 foot coil and 1 "C" connector
Shipped: 40 coils per pallet
Product Code: THDC-20



Thrifty Heavy Duty Coiled - 60'

Height: 4.5"
Packaged: 1-60 foot coil and 1 "C" connector
Shipped: 20 coils per pallet
Product Code: THDC-60



"T" Lip



Diamondback Royal Coiled - 20'

Height: 5.5"
Packaged: 1-20 foot coil and 1 "C" connector
Shipped: 18 boxes per pallet
Product Code: DBRC-20



Easy Diamond Ground Lawn Edging

Height: 1.25"
Packaged: 1-20 foot strip, 6 poly stakes, and 1 "C" connector
Shipped: 36 per pallet
Product Code: EDG-20G



No Digging Required



Six heavy duty poly anchor stakes and one connector inside each box



Lattice Design



Blank Design

Opening Price Point Coils



Made from 100% Recycled Plastic!

Earth Edgings



— EAR-20
20' Length
4.5" Height

— EAR-40
40' Length
4.5" Height

— EAR-60
60' Length
4.5" Height



20' Pound In Edging

Height: 6"
Packaged: 40 – 6" pieces per box
Shipped: 6 boxes per master carton, 30 master cartons per pallet
Product Code: VPI-20



10' Pound In Edging

Height: 6"
Packaged: 20 – 6" pieces per box
Shipped: 6 boxes per master carton, 30 master cartons per pallet
Product Code: VPI-10

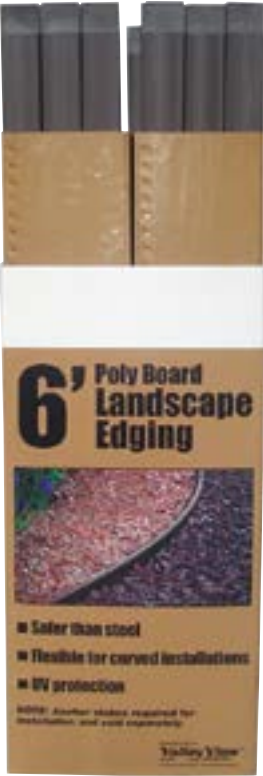
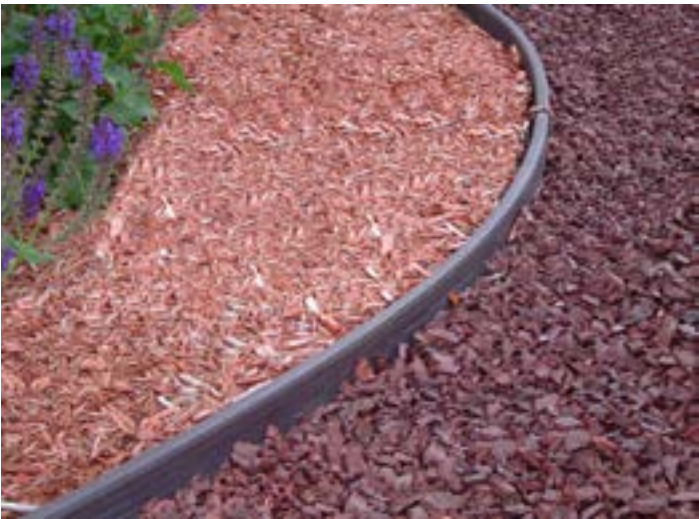
10' Retail Price Under \$10

1" x 4" Poly Board Display - 6'

Height: 4"
Shipped: 100 – 6' Pieces per Box
Product Code: PB4-6B

Height: 4"
Shipped: 100 – 6' Pieces per Box
Product Code: PB4-6LB

6' Lengths - Great for Retail Sales



20' Poly Board is Also Available



Embossed Poly Board
A natural look to Poly Board

For more info, please visit our web site at
<http://www.valleyviewind.com/consumers/poly-board/>.



The Highest Quality Anchor Stake in the Industry!

Metal Anchoring Stakes
200 - 9" Loose Metal Stakes per Case
Item #: BAS



Stake Kit Bulk
4 - 9" Metal Stakes &
1 - 8" "C" Connector
Taped Together per Kit
50 Kits per Case
Item #: SK-B



Poly Stake Kit Bulk
6 - 9" Poly Stakes &
1 - 8" "C" Connector per Bag
50 Bags per Case
Item #: PSK-B6



Poly Anchoring Stakes
6 - 9" Poly Stakes per Bag
50 Bags per Case
Item #: PS-B6



8" Ribbed Edging "Round" &
"C" Connectors
100 Loose Connectors per Case
"Round" Item #: EC-B
"C" Item #: EC-C-B



90° Corner Connector
50 per Case
Item #: 90-B



Angular Connector Variety Pack
14 - 90°, 12 - 60°, 12 - 120°, & 12 Tee Connectors per Case
Item #: VPK-B



Poly Fabric Pins
500 - 4.5" Fabric Pins per Case
Item #: FP-B

Installation Instructions for All Boxed/Coiled Edgings



Unravel the coiled edging out of the box and place a weight source at each end to keep down both ends of the edging. Only lay uncoiled edging on pavement (do not lay on grass). If the temperature is below 65 degrees in direct sun, the edging will need to be exposed to the sun for a minimum of 2 days. If the temperature is between 65-75 degrees in direct sun, 8 hours. In excess of 75 degrees in direct sun, 3-4 hours will be sufficient.



Dig a 4-5 inch trench along lawn edge



Sink edging into trench with the bottom “v” lip facing the rocks or mulch



Sink stake through the edging every 5 feet at a 45 degree angle



Backfill and pat down firmly

Consumer Stake Display

4 - 9” Metal Stakes Wrapped
25 Wraps per Display
Item #: EAR-MSD4-25



Contractor Grade Stake Display

4 - 9” Metal Stakes Wrapped
50 Wraps per Display
Item #: MSD-50



Earth Poly Stake Display

3 - 9” Poly Stakes per Bag
25 Bags per Display
Item #: EAR-PS-R3



Poly Stake Display

6 - 9” Poly Stakes per Bag
50 Bags per Display
Item #: PS-R6

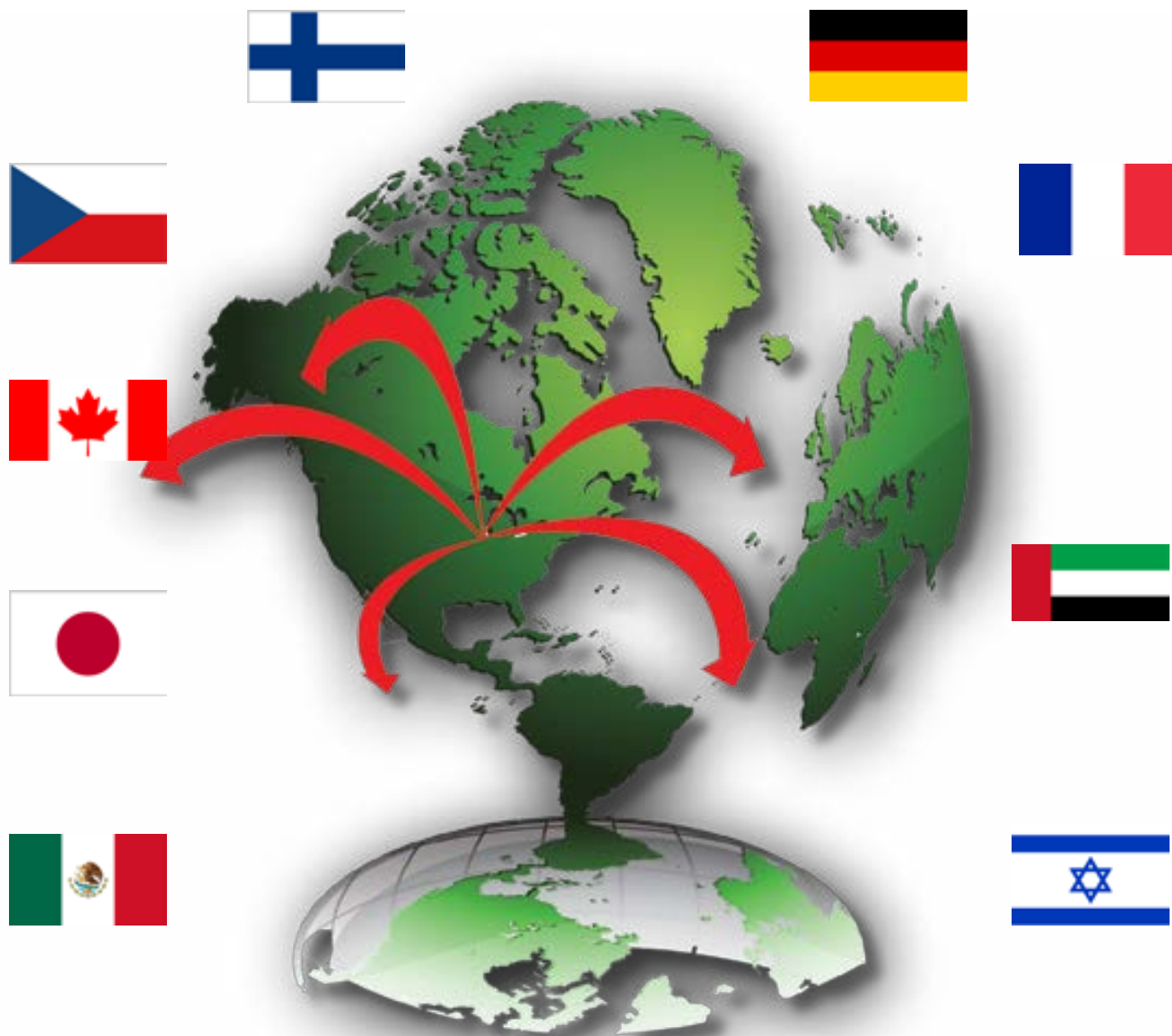


90° Corner Connector Display

12 - 90° Corner Connectors
12 per Display
Item #: 90-SP12



Valley View Ships Products Worldwide!



Your Local Distributor:



Valley View
Industries

Setting the Landscape Industry Standard

Valley View Industries
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